



# WINTER SEASON MUST STOCKS

## HOW TO MERCHANDISE YOUR CABINET

**18**  
Basket  
Planogram





# WINTER SEASON MUST STOCKS 18 BASKET

PLACE YOUR  
**ORDER**  
FROM YOUR  
STOCKIST  
**TODAY!**

Description	SKU	Description	SKU
Ben & Jerry's Cookie Dough 465ml		Magnum Mint	
Ben & Jerry's Minter Wonderland 465ml		Ben & Jerry's Cookie Dough 100ml	
Ben & Jerry's Chocolate Fudge Brownie 465ml		Ben & Jerry's Chocolate Fudge 100ml	
Ben & Jerry's Phish Food 465ml		Magnum Gold Caramel Billionaire Bon Bon	
Ben & Jerry's Spectacu-Love 465ml		Magnum White Chocolate & Cookie Bon Bon	
Magnum Classic		Ben & Jerry's Cookie Dough Peaces	
Magnum White Chocolate		Calippo Orange	
Magnum Gold Caramel Billionaire		Twister Pineapple	
Magnum White Almond		Cornetto Soft Cookie & Chocolate	



# GET YOUR STORE WINTER READY WITH FREE POS!



Magnum Bon Bon  
Wobbler



Magnum Bon Bon  
Freezer Sticker



Magnum and Ben & Jerry's 50/50  
12 Basket Winter Headerboard



Magnum Bon Bon  
A-Panel



Magnum and Ben & Jerry's 50/50  
A-Panel



Ben & Jerry's  
12 Basket Winter Headerboards



Ben & Jerry's  
Winter Freezer Sticker



Ben & Jerry's  
A-Panel



Ben & Jerry's  
Winter Wobbler

