



# WINTER SEASON MUST STOCKS

## HOW TO MERCHANDISE YOUR CABINET

**12**  
**Basket**  
**Planogram**





# WINTER SEASON MUST STOCKS 12 BASKET

PLACE YOUR  
**ORDER**  
FROM YOUR  
STOCKIST  
**TODAY!**

Description	SKU	Description	SKU
Ben & Jerry's Cookie Dough		Magnum Gold Caramel Billionaire	
Ben & Jerry's Minter Wonderland		Magnum Gold Caramel Billionaire Bon Bon	
Ben & Jerry's Chocolate Fudge Brownie		Magnum White Chocolate Cookie Bon Bon	
Ben & Jerry's Phish Food		Ben & Jerry's Cookie Dough Peaces	
Magnum Classic		Calippo Orange	
Magnum White Chocolate		Twister Pineapple	



# GET YOUR STORE WINTER READY WITH FREE POS!



Magnum Bon Bon  
Wobbler



Magnum Bon Bon  
Freezer Sticker



Magnum and Ben & Jerry's 50/50  
12 Basket Winter Headerboard



Magnum Bon Bon  
A-Panel



Magnum and Ben & Jerry's 50/50  
A-Panel



Ben & Jerry's  
12 Basket Winter Headerboards



Ben & Jerry's  
Winter Freezer Sticker



Ben & Jerry's  
A-Panel



Ben & Jerry's  
Winter Wobbler

